

Registration

Pricing

AWI Member: \$675, Spouse: \$450
Children 10-16 years: \$200
Children under 10: No Charge

Optional Event Fees

Manufacturing Plant Tours

(Tuesday, September 29): \$100 / person

President's Dinner

(Tuesday, September 29): \$100 / person

Registration closes: August 27, 2015

Register Today at awinet.org

Questions: Beth Holcomb
Meeting Planner
bholcomb@awinet.org
(571) 323 3610

Travel Information

Airport: Salt Lake International Airport
(7 miles / 10 minutes from hotel)

Ground Transportation:

- City Creek Limousine: \$12 / person, each way, advance reservations required, citycreeklimo.com.
- Taxi: approximately \$20 / each way

Accommodations

Little America Hotel

500 South Main Street
Salt Lake City, UT 84101
Reservations: (800) 281-7899
saltlakecity.littleamerica.com
Group Rate: \$164 + 12.6% tax
Group Code: AWI
Room Block Cut-off: August 28, 2015
Cancellations must be received 48 hours in advance of arrival date.

Suggested Attire

Daily events at hotel: Business Casual
Team Building at Olympic Oval:
Casual Attire & Rubber Soled Shoes
President's Dinner: Semi-formal

Annual Sponsors

Join us in thanking each of these Annual Sponsors, as well as Convention Sponsors and Exhibitors for their support.

FOUNDING SPONSOR:
Stiles Machinery, Inc.

SUSTAINING SPONSOR:
Federated Insurance

LEVEL 2 SPONSORS:
Chemcraft
M. Bohlke Veneer
M. L. Campbell
Precision Veneer

LEVEL 3 SPONSORS:
Adservco Group
Brooklyn Hardware
Eagle Mouldings
ETemplate Systems
IMA / Schelling
Monarch Metal Fabrication
Proply
Veneer Tech

LEVEL 4 SPONSORS:
Biese
Eggers
Flexible Materials
Gemini Coatings
Häfele
Kerfkore Company
Milesi
O2 Filtration
Pollmeier
Roseburg
Sherwin-Williams
States Industries



AWI ARCHITECTURAL
WOODWORK
INSTITUTE

46179 Westlake Drive, Suite 120
Potomac Falls, Virginia 20165
Phone (571) 323-3636
awinet.org



Salt Lake City Attractions

No trip to Salt Lake City is complete without viewing the 6-spired Salt Lake Temple, centerpiece of the beautifully landscaped 10-acre Historic Temple Square in the heart of downtown. See the domed Tabernacle, home of the world-famous Mormon Tabernacle Choir, and the Joseph Smith Memorial Building which houses the popular FamilySearch Center where you can explore your family history. Scout out the Military Museum at Fort Douglas which protected the mail routes and settlers of the Wild West and served other purposes relating to both World Wars. Tour Classic Cars International to see its collection of vintage cars built between 1913 and the early 1980s.

Outdoor Recreation

Utah is truly nature's playground. Hiking and biking in local canyons are minutes from city center or in nearby national parks. Explore the lush area on horseback or hot air balloon. Discover miles and miles of diverse and spectacular terrain. Hike to Ensign Peak for panoramic views of the city.

Olympic Venues

The Olympic spirit lives on through attractions such as ice skating, luge riding and other options. Visit Olympic Cauldron Park, home to the 72-foot-high 2002 Olympic Winter Games Cauldron, a state-of-the-art visitors' center, where large outdoor panels tell the story of the 17 days of the Games.

Arts & Culture

Abrahamson Hall, home of the Utah Symphony & Opera, is acclaimed among the finest modern concert halls. Enjoy performances at the Rose Wagner Performing Arts Center. Explore the Utah Museum of Fine Arts, the state's premier visual art museum. The Leonardo at Library Square ignites the creative imagination.

Shopping & Dining

Salt Lake City offers unique shopping at villages, antique and collectible shops, and factory outlets. Treat yourself to one of the amazing assortment of culinary options.

TRAX Light-Rail

Salt Lake City's light rail service offers transportation in and around the metro area. The Little America Hotel sits in the "free zone" allowing you to travel throughout downtown FREE of charge on TRAX or city buses.

Enjoy the majesty of the Salt Lake City area. Explore your options at visitsaltlake.com.

SALT LAKE CITY
AWI ARCHITECTURAL
WOODWORK
INSTITUTE

AWI 63RD ANNUAL CONVENTION
SEPTEMBER 27-29, 2015

NEW PERSPECTIVES
FOR NEW CHALLENGES
AN INSPIRED PATH TO THE FUTURE



Schedule of Events

PRESIDING: AWI President, Kent Gilchrist, Fremont Interiors, Inc.

MASTER OF CEREMONIES: Scott Markwood, Häfele America Company

Sunday, September 27

8:00 am – 8:00 pm **Check In and Badge Pick Up**

8:00 am – 12:00 pm **Chapter Officer Council Meeting**

12:30 pm – 5:00 pm **Team Building at Utah Olympic Oval**

Join in the fun of team building games – no skates required for this Ice Breaker! Test the “Fastest Ice on Earth” and try your skills at curling, slapshot and broomball.

5:30 pm – 7:30 pm **Majestic Welcome Reception**

Enjoy mingling with AWI members, catching up with old acquaintances and making new friends! Experience AWI's renowned hospitality.

7:30 pm – 10:00 pm **Dine Around Downtown Salt Lake City**

10:00 pm – 12:00 am **AWI Hospitality Suite**

Monday, September 28

7:00 am – 8:00 am **Breakfast**

8:00 am – 8:30 am **Opening Session & AWI Annual Meeting**

AWI President Kent Gilchrist will share a State-of-the-Association Report to update members about AWI and initiatives in the planning stages.

8:30 am – 9:00 am **Networking Break**

9:00 am – 10:30 am **Prosperity Ahead!**

Keynote Speaker: Alan Beaulieu

Back by popular demand, one of the **country's most informed economists** Alan Beaulieu will deliver good news about economic trends that impact your business. Hear about the positive prospects for our industry as the growth trend continues. Alan is the President of **ITR Economics™** and co-author of *Prosperity in the Age of Decline*. Take note about economic trends that will inform your decisions.

10:30 am – 12:00 pm **Networking Break with Sponsors & Exhibitors**

11:15 am – 2:00 pm **First Lady's Luncheon at Log Haven**

Dramatically situated at the base of cliffs and flowing waterfalls, this one-time romantic sanctuary and summer home is now a distinctive dining destination.

12:00 pm – 1:30 pm **Awards Luncheon – Let's Celebrate!**

Join us to celebrate the achievements of AWI chapters, honor Standard of Excellence recipients, and recognize AWI members who volunteer to help AWI advance its programs that benefit the entire membership.

1:30 pm – 2:00 pm **Networking Break**

2:00 pm – 3:00 pm **3form Solutions**

Hear about the evolution of 3form's marketing strategy over the past 13 years from **3form's Kevin Fisher**. Gain insights about the current needs and desires of architects and designers from a 3form perspective. Discover how to view new challenges with inspired imagination and limitless possibilities.

3:00 pm – 5:30 pm **Free Time**

5:30 pm – 7:30 pm **Product Fair & Networking Reception**

Meet AWI Exhibitors whose equipment and services are essential for transforming your concepts into reality.

10:00 pm – 12:00 am **AWI Hospitality Suite**

Tuesday, September 29

7:00 am – 8:00 am **Breakfast**

8:00 am – 9:30 am **Attracting and Retaining a New Generation of Employees**

Keynote Speaker: Cam Marston

Quality employees are your organization's most valuable resource. How do you find the best candidates, and how can you keep the ones you have? Who is on the 'lifer list'? What are you doing to make sure they'll stay? Hear the **President of Generational Insights**, Cam Marston, share his insights about demographic and generational trends in the workplace he's studied for nearly 20 years. Learn about the characteristics of Baby Boomers, Gen Xers and Millennials and the best practices that can motivate each member of a successful team.

9:30 am – 10:00 am **Networking Break**

10:00 am – 11:00 am **Technology: Make It Work for You!**

Is your competition getting ahead of you because of technological advancements? Are the big shops the only ones adept at implementing technology most effectively? How can small shops find the right equipment and software to realize efficiencies and raise profits? Join **Erik Fetzer of Fetzer Architectural Woodwork** to learn how to keep abreast of technological developments, sift through what is feasible for your operation, and integrate it into a smoother running operation.

11:00 am – 11:30 am **Networking Break**

11:30 am – 1:00 pm **Awards Lunch – More Honorees!**

Celebrate safety award winners for their risk reduction efforts, and applaud other honorees for their commitment and service to AWI.

1:00 pm – 5:00 pm **Plant Tours**

Fetzer Architectural Woodwork

See technology in action at **Fetzer's**. For the past 100 years, the company has been producing woodwork of exceptional quality. From a small cabinet shop in downtown Salt Lake City, Fetzer's has grown to become one of the largest millworkers in the nation with a global reputation for its craftsmanship.

3form

Explore the inspiring designs for turn-key as well as turnkey installations at **3form**. From complex projects to simple finishing details, 3form offers unique hardware for Ready-to-Go solutions, translucent resin panels to create striking lighting features, three dimensional product lines, and custom imagery.

Plant Tour Fee: \$100 / person

5:00 pm – 6:00 pm **Free Time**

6:00 pm – 10:00 pm **The Grand Finale Dinner**

Natural History Museum of Utah

Join us for the President's Dinner at the inspired architectural setting of the **Natural History Museum of Utah**. Discover dramatic geology, investigate rich archaeology, and enjoy stunning views from selected galleries. Applaud the President's Award and Outstanding Supplier honorees, and recognize other AWI members for their commitments to AWI during the Closing Ceremonies. Dress your best (semi-formal) for this elegant and uplifting evening of festivities and awards. **Event Fee: \$100 / Person**

10:00 pm – 12:00 am **AWI Hospitality Suite**